



Women in Boston

BOSTON REDEVELOPMENT AUTHORITY
RESEARCH DIVISION
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The BRA Research Division strives to understand the current environment of the city to produce quality research and targeted information that will inform and benefit the residents and businesses of Boston. The Division conducts research on Boston's economy, population, and commercial markets for all departments of the BRA, the City of Boston, and related organizations.

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Demographic Overview



Women account for 52.1% of Boston's population.

- Poston is home to 221 642 weeks
- Boston is home to 321,643 women and girls, which is 52.1% of the city's total population.
- This is a 5.3% increase since 2000, when the female population was 305,553.
 - Comparatively, Boston's male population grew 4.4% during this time period.
- Female headed-households without a husband present account for 16.3% of households and 35.5% of family households in Boston.

18.8% of Boston's female population lives in Dorchester.

- Dorchester has the highest female population of all neighborhoods, with 60,369 women and girls.
- Roxbury, Brighton, and Jamaica Plain have the next highest female populations:

o Roxbury: 26,204

o Brighton: 23,655

Jamaica Plain: 20,364

Neighborhood Distribution, 2010

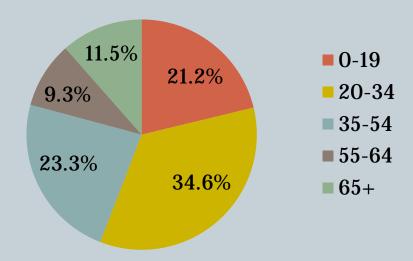
Neighborhood	Female Population	% of Boston's	Total Neighborhood	% of Boston's Total		
Neighborhood	remaie ropulation	female population	Population	Population		
Dorchester	60,369	18.8%	114,235	18.5%		
Roxbury	26,204	8.1%	48,454	7.8%		
Brighton	23,655	7.4%	45,801	7.4%		
Jamaica Plain	20,364	6.3%	37,468	6.1%		
East Boston	19,194	6.0%	40,508	6.6%		
Fenway	17,589	5.5%	33,796	5.5%		
South Boston	17,044	5.3%	33,311	5.4%		
West Roxbury	16,496	5.1%	30,446	4.9%		
Hyde Park	16,182	5.0%	30,637	5.0%		
Roslindale	15,466	4.8%	28,680	4.6%		
Allston	14,210	4.4%	29,196	4.7%		
Mattapan	12,296	3.8%	22,600	3.7%		
South End	11,927	3.7%	24,577	4.0%		
Back Bay	9,268	2.9%	18,088	2.9%		
Charlestown	8,850	2.8%	16,439	2.7%		
Mission Hill	8,066	2.5%	16,305	2.6%		
North End	5,464	1.7%	10,131	1.6%		
Beacon Hill	4,929	1.5%	9,023	1.5%		
Downtown	4,773	1.5%	9,872	1.6%		
Longwood Medical Area	2,880	0.9%	3,785	0.6%		
West End	2,408	0.7%	5,423	0.9%		
Chinatown	2,236	0.7%	4,444	0.7%		
South Boston Waterfront	809	0.3%	1,889	0.3%		
Bay Village	586	0.2%	1,312	0.2%		
Leather District	270	0.1%	639	0.1%		
Harbor Islands	108	0.0%	535	0.1%		
Boston (total)	321,643	100.0%	617,594	100.0%		

Source: U.S. Census Bureau, 2010 Decennial Census, BRA Research Division Analysis

Age

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- 34.6% of Boston's female population is between the ages of 20-34.
 - Comparatively, only 19.8% of females in the U.S. are in this age group.

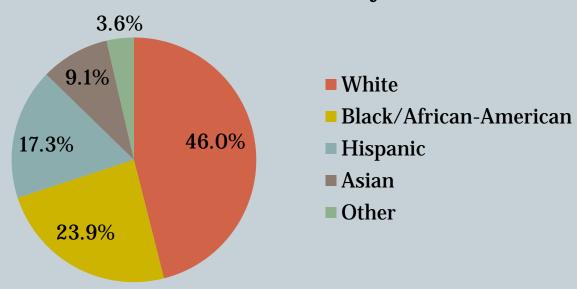
Age of Boston's Female Population



Race and Ethnicity

• The race and ethnicity of Boston's female population is similar to that of the city overall. Boston's females are also majority-minority.

Race and Ethnicity



Nativity



- 26.3% of Boston's female population is foreign-born. This is similar to Boston's foreign-born rate, which is 26.7%.
- However, foreign-born women in Boston are more likely to be naturalized U.S. citizens than foreignborn men.
 - 49.7% of foreign-born women are naturalized U.S. citizens. For men, this rate is 40.1%.
 - There are over 10,000 more women than men who are foreignborn U.S. citizens in Boston.

Marital Status (age 15+)

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- Boston women have a lower marriage rate than U.S. women.
 - However, a smaller percentage of Boston women are divorced than U.S. women.
 - Boston women are younger and more educated that U.S. women, which may affect these numbers.
- Boston women are more likely to be widowed than Boston men.

	Boston Women	Boston Women %	Boston Men	Boston Men %	U.S. Women	U.S. Women %
Never married	153,915	54.8%	146,915	58.2%	36,577,855	28.7%
Married, spouse present	66,580	23.7%	69,404	27.5%	57,430,530	45.1%
Married, spouse absent	17,638	6.3%	15,815	6.3%	6,126,616	4.8%
Widowed	18,173	6.5%	4,695	1.9%	11,886,647	9.3%
Divorced	24,655	8.8%	15,600	6.2%	15,230,714	12.0%
Total	280.961	100%	252,429	100%	127,252,362	100%

Educational Attainment (age 25+)

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Boston women are well-educated:

- 38.6% of Boston women have a Bachelor's degree or higher, compared to only 28.2% of U.S. women.
- In Boston, there are more women than men with a Bachelor's degree or higher.

	Boston Women	Boston Women %	Boston Men	Boston Men %	U.S. Women	U.S. Women %
Less than high school	32,682	15.5%	29,058	15.4%	14,450,741	13.6%
HS diploma/GED	46,207	20.5%	42,452	22.6%	29,656,087	28.0%
Some college/Associate's	41,555	27.5%	33,533	17.8%	32.004054	30.2%
Bachelor's degree	48,459	22.8%	46,740	24.8%	18,976,272	17.9%
Graduate/Professional	41,406	15.8%	36,356	19.3%	10,853,960	10.2%
Total	210,209	100.0%	188,139	100.0%	105,941,114	100%

Labor Force Characteristics (age 16+)



- Boston's men and women participate in the labor force at a similar rate, at 69.8% and 65.9% respectively.
- However, Boston women are more likely to participate in the labor force than U.S. women.
 - The unemployment rate for Boston women is slightly higher than the unemployment rate for U.S. women, at 9.8% and 8.8%.

	Boston Women	Boston Women %	Boston Men	Boston Men %	U.S. Women	U.S. Women %
In Labor Force	183,189	65.9%	179,666	69.8%	74,238,504	59.2%
Unemployed	17,983	9.8%	18,248	10.2%	6,527,582	8.8%
Total (16+)	278,038	100%	257,385	100%	125,192,622	100%

Industries & Occupations



- In both Boston and the U.S., women comprise over half of employment within two industries:
 - o Educational services, health care, and social assistance
 - Other services, except public administration*
- Similarly, women make-up over half of employment within the following occupations in both Boston and the U.S.:
 - Management, business, science and arts
 - Service
 - Sales and office

^{*} Note: "Establishments in this sector are primarily engaged in activities, such as equipment and machinery repairing, promoting or administering religious activities, grantmaking, advocacy, and providing dry cleaning and laundry services, personal care services, death care services, pet care services, photofinishing services, temporary parking services, and dating services." http://www.census.gov/econ/census02/text/sector81/INTRO81.HTM

Industries

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Industries among civilian employed, age 16+	Boston	% Male	% Female	U.S.	% Male	% Female
Educational services, health care and social assistance	101,497	32.0%	68.0%	32,513,621	25.4%	74.6%
Other services, except public administration*	14,895	39.7%	60.3%	7,027,803	46.7%	53.3%
Agriculture, forestry, fishing, hunting, mining	386	50.0%	50.0%	2,699,250	81.9%	18.1%
Retail trade	27,902	51.9%	48.1%	16,422,596	50.4%	49.6%
Finance and insurance, real estate, rental, and leasing	31,482	52.9%	47.1%	9,574,851	44.8%	55.2%
Information	8,880	53.9%	46.1%	3,139,327	57.0%	43.0%
Arts, entertainment, recreation, accommodation, and food services	36,398	54.7%	45.3%	13,039,332	48.3%	51.7%
Professional scientific, management, administrative, waste management	48,816	55.5%	44.5%	15,141,136	57.9%	42.1%
Public administration	15,007	56.8%	43.2%	7,021,363	55.2%	44.8%
Manufacturing	14,481	64.0%	36.0%	15,079,996	70.8%	29.2%
Wholesale trade	4,729	71.3%	28.7%	4,018,762	70.0%	30.0%
Transportation and warehousing and utilities	10,270	74.3%	25.7%	7,096,633	75.8%	24.2%
Construction	10,528	91.7%	8.3%	9,221,878	90.8%	9.2%
Total	325,271	49.2%	50.8%	141,996,548	52.3%	47.7%

^{*} Note: See definition on previous slide.

Occupations



Civilian employed age 16+	Boston	% Male	% Female	U.S.	% Male	% Female
Management, business, science & arts	150,824	45.9%	54.1%	50,976,044	47.7%	52.3%
Service	69,179	48.0%	52.0%	25,311,187	43.3%	56.7%
Sales & office	71,891	41.2%	58.8%	35,338,663	37.1%	62.9%
Natural resources, construction, & maintenance	13,270	95.5%	4.5%	13,186,262	95.5%	4.5%
Production, transportation, & material moving	20.107	75.7%	24.3%	17,184,392	77.3%	22.7%
Total	325,271	49.2%	50.8%	141,996,548	52.3%	47.7%

Females in Poverty



Females are more likely to be in poverty than males in Boston.

- 56.4% of those in poverty in Boston are female.
 - Similarly, 55.3% of those in poverty in the U.S. are female.
- The poverty rate for females in Boston is 23%.
 - For men in Boston, the poverty rate is 19.3%.
 - For females in the U.S., it is 16.1%.
- The poverty rate among adult women is much higher than that of adult men (22.3% and 17.3% respectively).

Households in Poverty



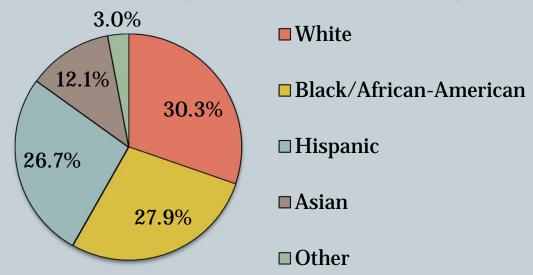
- 70.9% of family households in poverty in Boston are female-headed households without a husband present.
 - Comparatively, married-couple families make-up 21.2% of family households in poverty.
 - Male-householder, no wife present family households only make-up 7.8% of family households in poverty.
- Boston's poverty rate among children is especially high, and the poverty rates for girls and boys are similar (26.6% and 27.9% respectively).
- Among nonfamily households, female households are more likely to be in poverty than male households.

Race of Females in Poverty



- The race of females in poverty is different than the race of females overall in Boston.
 - 69.7% of females in poverty in Boston are non-white, while only
 54.0% of all females in Boston are non-white.

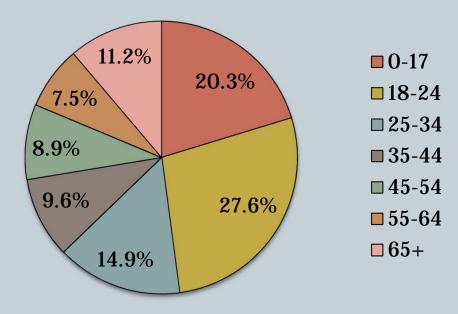
Race and Ethnicity of Females in Poverty



Age of Females in Poverty

- 21)
- Children and young adults comprise almost half of Boston's female poor population.
 - However, 76.5% of females age 18-24 in poverty are enrolled in school, suggesting the potential for upward mobility through increased educational attainment.

Age of Females in Poverty

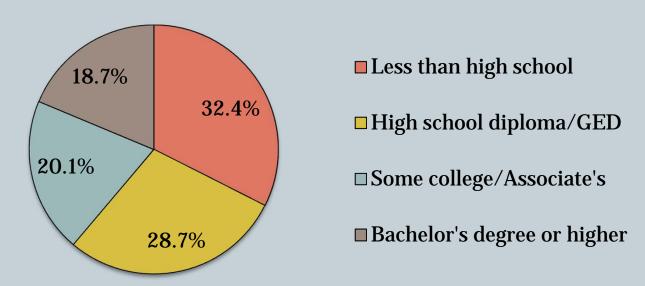


Educational Attainment of Females in Poverty

(22)

 In general, women with less education are more likely to be in poverty.

Educational Attainment of Women in Poverty, Age 25+



Nativity of Females in Poverty



- 28.3% of females in poverty in Boston are foreign-born. This is similar to the percent of females overall who are foreign-born, at 26.3%.
- However, the nativity breakdown of females in poverty is very different between girls and women:
 - Among women in poverty (age 18+), 33.8% are foreign-born.
 - Among girls in poverty (age 0-17), only 6.9% are foreign-born.
 - Generally, the foreign-born child population is much smaller than the foreign-born adult population.

English Proficiency of Females in Poverty



- 16.8% of females in poverty are not English proficient.
- However, similar to nativity, this percentage is very different among girls and women in poverty:
 - o 19.2% of women in poverty are not English proficient.
 - Meanwhile, only 3.8% of girls in poverty are not English proficient (age 5-17).

Labor Force Characteristics of Females in Poverty



- 40.2% of females in poverty are in the labor force.
- Among those in poverty and in the labor force:
 - o 70.1% are employed.
 - 29.9% are unemployed.
- Among those in poverty and employed:
 - o 73.7% work part-time.
 - 26.3% work full-time.
 - Their median income is \$6,400.

Pay Inequality



The Pay Gap in Boston



- The **median** income for women in the labor force in Boston is \$31,000. For men, it is \$37,000.
 - This means that in terms of median income, women in the labor force in Boston earn just **83.8**% of what men earn.
- The **mean** income for women in the labor force in Boston is \$41,811. For men, it is \$55,776.
 - o In terms of mean incomes, women in the labor force earn just **75**% of what men earn.
- A higher median income ratio relative to the mean income ratio indicates that there are more men in high-income positions than women.

	Labor Force	Median Income	Median Ratio	Mean Income	Mean Ratio
Men	178,669	\$37,000	-	\$55,776	
Women	182,123	\$31,000	0.84	\$42,811	0.75
Total	360,792	\$34,000	-	\$48,727	

The Pay Gap Among Full-time Workers



Among full-time workers in Boston:

- The median income of women is \$44,500, whereas for men is it \$49,000 meaning women earn 90.8% of what men earn.
- The mean income of women is \$56,072, whereas for men is \$69,895
 meaning women earn just 80.2% of what men earn.

	Full-time Workers	Median Income	Median Ratio	Mean Income	Mean Ratio
Men	129,610	\$49,000	-	\$69,895	-
Women	116,186	\$44,500	0.91	\$56,072	0.80
Total	245,796	\$45,700	-	\$63,361	-

The Pay Gap Among Part-time Workers



- Among part-time workers in Boston, the pay gap between men and women is smaller.
 - o In terms of median income, men and women both earn \$11,000.
 - o In terms of mean income, women earn 86.6% of what mean earn, with incomes of \$18,536 and \$21,407 respectively.

	Part-time Workers	Median Income	Median Ratio	Mean Income	Mean Ratio
Men	28,750	\$11,000	-	\$21,407	
Women	47.715	\$11,000	1.00	\$18,536	0.87
Total	76,465	\$11,000	-	\$19,615	

The Pay Gap and Race



- When considering sex and race among Boston residents in the labor force:
 - White men have the highest median incomes, at \$50,000.
 - Hispanic women have the lowest median incomes, at \$19,000.
 - The greatest pay gap within races is among Asian men and women. Asian women earn just 69.2% of what Asian men earn.

	Men's Median Income	Women's Median Income	Ratio
White	\$50,000	\$41,400	0.83
Black/African-American	\$27,500	\$27,400	1.00
Hispanic/Latino	\$23,000	\$19,000	0.83
Asian	\$30,000	\$20,800	0.69
Other	\$28,000	\$25,000	0.89

The Pay Gap & Education



- At all levels of educational attainment, men earn more than women. But the pay gap is especially prominent among those with:
 - Professional degrees: Women earn 64% of what men earn.
 - Less than a high school diploma: Women earn 75% of what men earn.
 - Master's degrees: Women earn 76% of what men earn.
- The pay gap is smallest among men and women with doctorate degrees.
 - However, even then, women still only earn 93% of what mean earn.

The Pay Gap & Education

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• In terms of sex and educational attainment:

- Men with professional degrees have the highest median income, at \$101,004.
- Women with less than a high school diploma have the lowest median income, at \$16,400.

	Men's Median Income	Women's Median Income	Ratio
Less than high school	\$21,800	\$16,400	0.75
HS diploma/GED	\$31,200	\$26,000	0.83
Some college/Associate's	\$38,700	\$31,200	0.81
Bachelor's degree	\$60,000	\$49,400	0.82
Master's degree	\$76,800	\$58,500	0.76
Professional degree	\$101,004	\$65,000	0.64
Doctorate degree	\$72,000	\$67,000	0.93

Industries



- The industries* where the pay gap between men and women is the greatest are:
 - Retail trade
 - Utilities
 - Finance and insurance
- The industries with the greatest pay equality are:
 - Construction
 - Real estate and rental and leasing
 - Arts, entertainment, and recreation
 - Administrative support, waste management, and remediation services
 - Wholesale trade

^{*} Note: Mining, agriculture, forestry, fishing and hunting also have a large pay gap between men and women, but they employ a very small number of people in Boston and are therefore not included in this analysis.

The Pay Gap & Industries

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	Men's Median Income	Women's Median Income	Ratio	
Utilities	\$ 80,100	\$53,020	0.66	
Construction	\$ 32,600	\$40,000	1.23	
Manufacturing	\$ 43,400	\$33,000	0.76	
Wholesale Trade	\$ 43,500	\$40,000	0.92	
Retail Trade	\$ 23,000	\$13,000	0.57	
Transport and Storage	\$ 34,000	\$26,600	0.78	
Information	\$ 52,000	\$40,000	0.77	
Finance and Insurance	\$ 75,000	\$50,000	0.67	
Real Estate and Rental and Leasing	\$ 40,000	\$46, 500	1.16	
Professional, Scientific, and Technical Services	\$ 72,000	\$54,000	0.75	
Management of Companies and Enterprises	\$ 62,000	\$45,000	0.73	
Admin. Support, Waste Mgmt, and Remediation Services	\$ 22,000	\$21,000	0.95	
Educational Services	\$ 37,000	\$33,000	0.89	
Health Care and Social Assistance	\$ 40,000	\$34,000	0.85	
Arts, Entertainment, and Recreation	\$ 18,600	\$ 20,500	1.10	
Accommodation and Food Services	\$ 20,000	\$ 15,000	0.75	
Other Services (Except Public Admin)	\$ 26,300	\$ 20,000	0.76	
Public Administration	\$ 60,000	\$48,000	0.80	
Total	\$ 38,000	\$32,000	0.84	

Occupations



- The occupations where the pay gap between men and women is the greatest are:
 - Sales and related
 - Protective services
 - Legal
 - Architecture and engineering
 - Food preparation and serving related
- The occupations with the greatest pay equality are:
 - Healthcare practitioners and technical
 - Office and administrative support
 - Transportation and material moving
 - Life, physical, and social science
 - Community and social service

The Pay Gap & Occupations

Men's Median Income	Women's Median Income	Ratio
\$ 72,00	\$ 57,900	0.80
\$ 63,000	\$ 50,000	0.79
\$ 70,500	\$ 53,000	0.75
\$65,000	\$ 45,000	0.69
\$45,000	\$ 43,000	0.96
\$ 35,000	\$32,000	0.91
\$ 95,000	\$ 63,000	0.66
\$ 38,000	\$ 33,900	0.89
\$ 40,000	\$ 35,250	0.88
\$ 55,000	\$ 55,000	1.00
\$ 29,300	\$ 25,000	0.85
\$ 45,000	\$ 25,000	0.56
\$20,000	\$ 14,000	0.70
\$22,800	\$ 19,000	0.83
\$ 20,000	\$ 15,000	0.75
\$ 40,000	\$ 20,000	0.50
\$30,000	\$ 30,000	1.00
\$ 30,000	\$ 24,000	0.80
\$ 30,700	\$ 21,500	0.70
\$ 21,300	\$ 21,000	0.99
\$ 37,000	\$ 31,300	0.85
	\$ 72,00 \$ 63,000 \$ 70,500 \$ 65,000 \$ 45,000 \$ 35,000 \$ 95,000 \$ 38,000 \$ 40,000 \$ 29,300 \$ 45,000 \$ 20,000 \$ 22,800 \$ 20,000 \$ 20,000 \$ 30,000 \$ 30,000 \$ 30,700 \$ 21,300	\$ 72,00 \$ 63,000 \$ 50,000 \$ 70,500 \$ 53,000 \$ 553,000 \$ 45,000 \$ 445,000 \$ 32,000 \$ 95,000 \$ 38,000 \$ 33,900 \$ 340,000 \$ 29,300 \$ 25,000 \$ 22,800 \$ 22,800 \$ 20,000 \$ 30,000 \$ 30,000 \$ 30,000 \$ 30,000 \$ 30,000 \$ 21,500 \$ 21,500

Female-owned Businesses



Female-owned Businesses in Boston



- There are 18,709 female-owned businesses in Boston.
- 2,662 of these businesses have paid employees.
 - Those that have paid staff employ 26,209 people.
- Female-owned businesses account for over \$4 billion in sales.
- Boston's female-owned business account for over \$976 million in annual payroll.
- Of the 18,709 female-owned businesses in Boston, 645 are listed in the City's Small and Local Business Enterprise database. These businesses are capable of receiving government contracts as female-owned businesses.

Source: City of Boston, Small and Local Business Enterprise Office, and U.S. Census Bureau, 2007 Economic Census, BRA Research Division Analysis

Economic Impact



- Female-owned businesses have a significant economic impact on Boston's economy:
 - They contribute almost \$7.6 billion to the Gross City Product.
 - They increase consumer spending by \$1.4 billion.
 - They provide over \$208 million in tax revenue.
 - In addition to the 42,257 direct jobs they provide*, they create an additional 21,337 indirect and induced jobs.

Source: Regional Economic Models, Inc. (REMI), PI+ Massachusetts Regions v1.5.2. BRA Research Division Analysis.

^{*} Note: 42,257 direct jobs includes the 26,209 people these businesses employ, and then assumes that the owner of businesses that do not hire staff are the company's sole paid employee. (16,048). Additionally, this economic impact analysis is for Suffolk County. This serves as a reasonable proxy for Boston, as Boston was home to 95.8% of Suffolk County employment in 2012, according to the Massachusetts Office of Labor and Workforce Development.

Female-owned Firms by Industry



- Female-owned businesses in Boston are most heavily concentrated in Health Care and Social Assistance, and Professional, Scientific and Technical Services.
- Female-owned businesses in the Professional, Scientific, and Technical Services industry have the highest annual payroll at over \$285 million.
- Female-owned businesses in the Retail Trade industry have the highest sales value at almost \$524 million.

Source: U.S. Census Bureau, 2007 U.S. Census Bureau Economic Census, BRA Research Division Analysis

Female-owned Businesses by Industry

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Industry	Total Firms	Sales (\$1,000)	Firms with employees	Employees	Annual Payroll (\$1,000)	Firms Without Employees
All Industry	18,709	4,047,860	2,662	26,209	976,230	16,048
Manufacturing	183	90,313	49	595	17,830	*
Educational Services	941	23	23	184	4,711	918
Wholesale Trade	97	280,209	52	693	20,965	*
Retail Trade	1,190	523,952	398	3,087	57,807	649
Transportation and Warehousing	534	64,507	54	625	19,643	284
Information	285	50,780	6	127	8,007	209
Finance and Insurance	285	64,165	63	218	24,326	*
Real Estate Rental	1,286	238,200	90	768	28,951	792
Professional, Scientific, and Technical Services	3,767	812,946	519	3,148	285,253	2,688
Heath Care	3,149	171,054	180	1,085	42,151	2,612
Other Services except Public Administration	1,972	156,943	174	88,419	1,354	32,270
Arts and Entertainment	1,841	70,238	4	51	1,874	1,794
Accommodation	760	355,900	478	5,498	101,303	237

^{*:} U.S. Census Bureau withheld data because estimate did not meet publication standards.

Source: 2007 U.S. Census Bureau Economic Census, BRA Research Division Analysis

Compared to Mass. and U.S.

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 Boston has a smaller percentage of businesses that are female-owned compared to Massachusetts and the U.S.:

o Boston: 37.7%

o Massachusetts: 40.6%

o U.S.: 45.7%

 Boston's female-owned businesses also employ a smaller percent of total employees than Massachusetts or the U.S.:

o Boston: 4.7%

o Massachusetts: 9.6%

o U.S. 13.3%

Female-Owned Businesses as Percent of Total Business

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Industry	% Total Firms Boston	% Total Firms Mass.	% Total Firms U.S.	% Employees Boston	% Employees Mass	% Employees U.S.
All Industries	37.7%	40.6%	45.7%	4.7%	9.6%	13.3%
Educational Services	47.0%	55.4%	59.1%	0.4%	2.7%	7.0%
Other Services except Public Administration	44.6%	50.9%	56.4%	15.9%	26.8%	31.2%
Manufacturing	25.8%	29.6%	39.0%	5.6%	6.3%	8.8%
Wholesale Trade	11.1%	32.5%	37.2%	5.0%	9.9%	12.6%
Retail Trade	40.1%	53.0%	57.5%	11.1%	11.7%	12.9%
Transportation and Warehousing	17.7%	21.6%	28.1%	7.3%	9.8%	11.8%
Information	33.1%	34.3%	40.5%	0.7%	3.2%	6.0%
Finance and Insurance	11.4%	26.1%	34.4%	0.2%	12.3%	4.3%
Real Estate Rental	32.5%	44.0%	46.0%	6.4%	15.9%	18.2%
Professional, Scientific, and Technical Services	36.9%	41.2%	43.6%	5.7%	8.7%	13.3%
Heath Care	61.3%	59.7%	63.4%	1.0%	8.3%	12.1%
Arts and Entertainment	45.4%	42.9%	44.9%	0.5%	11.5%	13.3%
Accommodation	34.8%	41.4%	49.8%	11.8%	18.2%	22.0%

Source: 2007 U.S. Census Bureau Economic Census, BRA Research Division Analysis