



CITY OF BOSTON · MASSACHUSETTS

Office of the Mayor
Thomas M. Menino

For Immediate Release:
August 19, 2009

For More Information Contact:
Press Office: 617. 635.4461

Mayor Menino Announces TD Bank Mayor's Cup Pro Race *City of Boston and TD Bank Partnership Will Feature Largest Cycling Celebration on East Coast*

Today, Mayor Thomas M. Menino announced the TD Bank Mayor's Cup Pro Race to be held on Saturday, September 26. The race will feature more than 100 professional male and female cyclists – including Olympians and national champions – competing for one of the country's largest prize purses. The criterium-style course route – a .7-mile loop course that circles City Hall Plaza – is expected to be lined with more than 20,000 spectators cheering for cyclists riding by at speeds up to 40 miles-per-hour.

The race will be a feature event at the TD Bank Cycling Celebration Weekend which will complement Mayor Menino's fifth annual Hub on Wheels on City Hall Plaza. The Celebration Weekend from September 26-28 will be the largest weekend cycling celebration on the east coast and represents an innovative marketing and community partnership between the City of Boston and TD Bank with the goal of making Boston a healthier, greener and more biking friendly city.

On Sunday, September 27, fans will go from watching the action to being the action, as more than 6,000 riders, including Mayor Menino, will take to the streets of Boston for the fifth annual Hub on Wheels citywide bike ride. Participants will have the opportunity to ride on car-free, family-friendly routes of various distances. In addition to the pro and participatory rides, the weekend will also feature a two-day lifestyle festival and free Saturday evening concert on City Hall Plaza.

“We've made a lot of strides recently toward becoming a world-class cycling city and thanks to this exciting partnership with TD Bank we will be able to achieve our goal even faster,” said Mayor Menino. “Adding a major professional race to our list of annual events is a great way to celebrate our accomplishments. This race will be among the best in the country in terms of talent and prize money.”

The citywide cycling celebration will serve as the signature element of the new partnership between the City of Boston and TD Bank, which will also provide funding for various cycling and healthy lifestyle efforts. Working in conjunction with the City's larger 'Healthy City' programs, the year-round activation initiatives will enhance existing events such as Bike Fridays and Bike Week, as well as provide for the installation of new convenient bike racks for cyclists throughout Boston.

"We're thrilled to announce TD Bank's partnership with the Mayor's Cup and its associated programs. And lucky for us, it just so happens that the weekend of the first annual Mayor's Cup, TD Banknorth will become TD Bank, America's Most Convenient Bank!" said Mark Crandall, Massachusetts Regional President, TD Banknorth. "The Mayor's Cup is both a great way for us to celebrate our name change with the community, and support the city's efforts to promote a healthy and environmentally-friendly lifestyle among Bostonians."

Proceeds from the TD Bank Cycling Celebration Weekend will benefit Boston Bikes and the Fund for Boston Neighborhoods to further support city cycling initiatives, as well as Technology Goes Home, which provides technology training and computer equipment to give local students the edge they need.

###