



BOSTON REDEVELOPMENT AUTHORITY

TITLE: NEWMARKET IMPLEMENTATION INTERN (UNPAID) – Fall 2009

Program Mission: The BRA's Economic Initiatives (EI) team implements and manages key economic sector projects to promote a strong economy in Boston. These initiatives attract, retain and grow retail, industrial, commercial, life sciences and creative sector businesses, promote environmentally sustainable growth and develop a trained workforce to ensure continued growth. We work in partnership with neighborhood residents, business owners, community-based organizations, and developers. Initiative Managers each act as a City of Boston point-of-contact, provide financial and/or site location assistance, promote the City of Boston through sector outreach, and help develop the workforce. The goal of Economic Initiatives is to assist the Economic Development division provide a clear and integrated approach to economic investment that addresses the current and future needs of the city.

Background: *The City of Boston is committed to the retention and support of industrial and manufacturing businesses with a specific focus on the Newmarket area. Multiple business-services workshops, roundtables, surveys, and outreach efforts have been executed over the past two years in the district. We are looking to better capture the results of our efforts and the overall energy usage changes in the area. Gathering this data will not only help inform our efficacy, but also will bolster our further engagement of the business community in the area to follow suit.*

SUMMARY OF RESPONSIBILITIES: Assist the Economic Development/Economic Initiatives Department researching targeted businesses in the area, while uncovering their existing sustainability efforts. Implementing the principals of an existing sustainability model(s), create a feasible Sustainability Behavior Change plan for the remainder of the district.

1. Research Sustainable Behavior Change models for businesses
2. Research and document the Newmarket District: Types of businesses, understanding/openness to sustainable efforts, and communications scopes
3. Assist with the initial outreach and execution plan
4. Provide a platform for measures of success

QUALIFICATIONS: Requires current enrollment in an undergraduate or graduate degree program and a demonstrated interest in economic development issues. Must have exceptional research, writing, and communications skills. An understanding of sustainability measures is highly desirable.

TIME COMMITMENT: Min off 16 hours per week, beginning October 5, 2009 and ending December 18, 2009 – flexible start/end date; possible option to continue in Spring semester. **ALL INTERNS MUST BE CURRENT STUDENTS and must provide proof of current enrollment**

Forward resume and cover letter to: BRA/EDIC Human Resources

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